

the digital enabler.

reanimating stalled digital initiatives
for enterprise success.

too many digitalization initiatives
are not delivering on their promise.

68%

of all enterprises believe
that they are not able
to realize the value
of their technology
investments

20%

of enterprises have
seen a reduction or
no improvement in
employee productivity
in the last two years

44%

of enterprises have
witnessed worsening or
no improvements in their
operational capabilities
in the last two years

57%

of enterprises have
witnessed an increase
or no improvement
in their operating costs
in the last two years

the answer for many is to move to a new IT model.

A third of companies are now trying to move toward a more integrated IT model that is in sharp contrast to traditional structures. A model that is:



cohesive



integrated



measurable



scalable

This model sees IT and operations in close collaboration, facilitating agility and a focus on delivering outcomes.

the digital enabler is here to help.

Digital enablement is a talent-first approach to scaling and accelerating enterprise digitalization. For it to happen, it calls for the supply of digital talent from a specialist third party: a digital enabler. A digital enabler acts as an extension of your IT team, aligned with enterprise talent needs. With a digital enabler, you can:

1

narrow the technology skills gap.

4

gain access to a globalized,
specialist digital talent pool.

2

introduce scalable upskilling journeys.

5

deploy fit-for-purpose, scalable
full stack pods.

3

have an ally that supports
your retained tech talent.

6

reinvest in and implement
sustainable career architectures.

the digital enablement outcome.

With a digital enabler in place, you can achieve:



more agility

Tap into specialized digital talent whenever
your digital journey needs it with flexible
deployment models and on-demand capacity.



retain strategic control

Manage ownership of Objectives and Key
Results (OKRs) for your digital initiatives,
even as they flex and update on your digital
product evolution.



build upon capabilities

Develop a long-term view of in-house digital
experts to solve talent challenges.



simplify governance metrics

Measure project success or percentage
OKR achievement, leading to elimination of
overhead governance costs.

find out more about the digital enabler in our whitepaper.

Digital Enablement in An Era of Value Realization explores why modern enterprises need to transition to a new IT talent model to keep pace with new digital initiatives — and what they need to do to facilitate this move forwards.

Download the whitepaper at www.randstaddigital.com/landing/everest/



we can help you.

Randstad enables you to move at speed, scaling your team and injecting specialized talent.

By combining our leading talent engine with our digital enablement expertise, we can customize the right model for your business, and identify talent for when and how you need them.

get in touch to accelerate your digital initiatives with randstad digital.